|  |  |
| --- | --- |
| **Description of image**  | *What is the image going to look like?* |
| **Aim** | *What is the purpose of the graphic?* |
| **Target audience** |  |
| **Item** | **Format** |
| Font | *Example: Arial, pt 12* |
| Images | *Example: Giff to keep transparency* *Use the document*  [*File types*](File%20types.docx) *to help you.* |
| **Other specific requirements** |
| **Content** * What images you will obtain
 |  |
| **Specification** | What must be included (speak to client)* Technical specifications?
* Time and deadlines?
* Spelling, punctuation and grammar must be checked
 |

Specification