OCR LEVEL 2 CERTIFICATE/DIPLOMA FOR iMEDIA USERS

UNIT 3 DIGITAL ANIMATION

**REVIEW FORM**

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| Candidate name: |  |
| Date: |  |

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| **BRIEF**  You have been asked to produce a demonstration animation piece that can be presented to the purchasing manager of a large educational software distributor.  The purpose of the animation is to help young children learn either to count from 1 to 10 or learn the Alphabet.  Your demonstration animation only needs to include a small sample of the numbers or letters (5 minimum) in order to highlight how the educational tool would work.  The animation should be between 20 and 100 seconds in length and should include the use of hand drawn animations as well as animations produced using appropriate software.  The animation should be saved in an appropriate format, ready to be inserted onto a web page.  **REVIEW** |
| **Explain how you have met the needs of the client**  *You will need to include evidence of client feedback in this section* |
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| **How do your animation meet the brief?** *List each part of the brief and identify how it has been met. Do you think that your graphic is representative of the topic? Why?* |
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| **Do you think that it is suitable for the target audience? Why?** |
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| **What constraints have you dealt with?**  *Did you need to gain permission for use of any of the content? Copyright or trademarks?*  *Did you need to gain permission of people or locations to use in your images?*  *Did you have any issues working with assets? Or different file formats?*  *Did you have to compression techniques? What effect did that have?* |
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| **How do you think that the finished animation could be improved?**  *You may want to use evidence from your testing document in this section and the questions found on the VLE.* |