Assessment objectives relating to tasks

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| **Assessment objectives**  | **Knowledge skills and understanding**  | **Tasks** | **done****Y/N** |
| **1 Explore website structure, requirements and capabilities of web authoring** |
| a) identify website structure and technology needed to access web pages | • explore methods of creating multi-page web sites• determine the purpose, features, structure and content of web sites• examine a range of existing web siteso news/information (NHS, BBC)o brand/advertisingo collaborative, social networking, wikis etc• consider ways of accessing web pages (eg computer, mobile phone, personal digital assistant, digital television/satellite)•discover ways of connecting to the internet (eg dial-up, broadband, wireless, bluetooth) •examine and edit web codeo using software code view and editoro viewing source code in a browser•understand the difference between relative and absolute hyperlinks |  |  |
| **2 Plan a website structure** |
| a) plan the website to a specific brief | • identify client requirements (e.g. discussion, written brief/specification/assets)• use planning methods (e.g. visualise, conceptualise, storyboard/identify sources • identify and record source details, permissions and copyright implications for use • identify timescales and deadlines |  |  |
| b) create a site map and design the website with 4-6 pages | • create a site map/structure• identify site navigation• identify page content, format and master layouts to include:o text properties and styles (e.g. font, colour, size)o list formatso tableso correctly prepared graphics and/or moving images (ie video and/or animation)o internal and external hyperlinkso consistent navigation bar (enable a user to navigate the whole site without using the [back] button in the browser) |  |  |
| **3 Create and add content to a website** |
| a) create a planned website | • create and manage a suitable development folder structure• create a website using a master page• explain reasons for using master page (eg adds uniformity, ease of updating)• identify ways of using master page to build websites more efficiently |   |  |
| b) source assets and insert content to the planned website | • Include as planned ego texto listso tableso graphics and/or moving imageso hyperlinkso navigation bar |  |  |
| c) save web pages | • save using appropriate naming conventions (e.g. **index**.htm, home.htm/logical file names)• publish a web page |  |  |
| d) test website functionality | • create a test plan• test for:o basic functionalityo navigationo browser compatibilityo display |  |  |
| **4 Review the final website** |
| a) review the website against the original brief | • client requirements and feedback• quality of finished product• fitness for purpose• identify parameters and constraints that influenced decisions made eg asset manipulation, file formats, compression techniques, permission and subject matter/location, copyright, IPR, trademarks etc• maintain accurate written records of relevant information about assets obtained, such as source, ownership, any restrictions on use, where they are located, filenames given |  |  |